

bump patrol®

Aftershave Razor Bump Treatment

SMOOTH MOVE.

Congratulations on choosing the secret weapon guys everywhere use to get rid of ugly, painful razor bumps. With Bump Patrol, you don't have to go through a lot of mess to get great-looking skin.

Just shave and smooth Bump Patrol on everywhere you shaved. How easy is that? Use it every time you shave and your bumps won't come back. It's that simple.

Now, for more great shaving secrets, read this insert or see our on-line video, "Smooth Moves," at www.bumpatrol.com.

**PUT YOUR BEST FACE FORWARD
EVERY DAY.**

WHAT'S THE DIFFERENCE BETWEEN THE ORIGINAL, SENSITIVE, AND EXTRA STRENGTH FORMULAS?

Our Original Formula has been around for a decade and works well for most guys. Our Sensitive Formula is alcohol free. And finally, our new Extra Strength Formula is for severe bumps and has built-in moisturizers.

WHAT IF I HAVE SEVERE RAZOR BUMPS?

If you have severe razor bumps, you should be using our Extra Strength Formula.

You also need to make sure you remove any ingrown hairs with a tweezer. It's important to pull these hairs out in the direction of growth to avoid breakage; so, if the hair is growing down, pull it down and out. If you have a lot of ingrown hairs, we recommend that you remove them at least 8-10 hours before shaving and apply Bump Patrol Aftershave Razor Bump Treatment at least once or twice during that time. It works to shrink existing razor bumps, allowing for a smoother shave the following morning.

WHEN SHOULD I SHAVE?

Making sure your facial hair is nice and moist is crucial to getting a great shave. So the best time to shave is after you shower. The steam and warm water will make your hair softer and easier to shave.

Shave every day or every other day. It'll condition your face and prolong the life of your razor blade(s). It's also tough to shave a beard that is more than two days old.

IS THERE A "RIGHT WAY" TO SHAVE MY FACE?

You bet there is. Just follow these steps and you'll be saying, "Razor bumps? What razor bumps?"

1. Lather up with one of our Bump Patrol Shave Gels. They're both specially formulated to help prevent skin irritation due to shaving by helping the razor glide across your skin. Never use soap. It will dry your skin and cause razor rash. Irritated skin can lead to more razor bumps.
2. Choose a quality, multi-blade razor. It'll shave more hair each time you pull it across your skin so you won't have to shave the same area over and over, which can irritate your skin.

3. Now, the most important advice you'll get: SHAVE IN THE DIRECTION OF HAIR GROWTH, NOT AGAINST IT. Shave using our Directional Shaving Method. Use downward strokes where your hair grows down, usually from your temple to the beginning of your Adam's apple. When shaving the area below your Adam's apple, shave upward. Finish with the sidestroke described below.

4. Rinse the shaved area with warm water. For a cleaner look, you can use a sidestroke to finish up your shave. Without applying any more shave gel, perform a sidestroke from your nose to your ear or from your ear to your nose, depending on the direction of your hair growth.



5. Rinse your face, pat it dry, and apply Bump Patrol® Aftershave Razor Bump Treatment everywhere you shaved. Apply it to your face with your fingertips, rather than with a cotton ball, because cotton will absorb the Bump Patrol and reduce its effectiveness. After a minute or two, you can apply your favorite moisturizer or fragrance.

IS THERE A "RIGHT WAY" TO SHAVE MY HEAD?

Absolutely. You'll need to follow the same steps outlined for shaving your face.

Just as with your face, you need to shave your head in the direction of hair growth and not against it. But it's easier because every hair on your head usually points toward the floor. So just shave downward from the crown and use a sidestroke, as explained above, to clean it up and make it smooth.

Then, of course, you need to apply Bump Patrol Aftershave Razor Bump Treatment everywhere you shaved.

SHAVING TIPS: NO IFs, ANDs OR BUMPS.

1. Shave every day or every other day.
2. Shave immediately after a shower.
3. Never use soap. Choose one of our specially formulated Bump Patrol shave gels.
4. Use a quality, multi-blade razor.
5. Always shave in the direction of hair growth, not against it.
6. Never shave the same area over and over again. You'll irritate your skin.
7. Change your razor blades when you feel pulling or drag.
8. Apply Bump Patrol with your fingers every time you shave, everywhere you shave to prevent new bumps from forming.

WHAT CAUSES THOSE UGLY, PAINFUL, EMBARRASSING RAZOR BUMPS?

It's a condition called pseudofolliculitis barbae, which are inflamed hair follicles, or razor bumps, caused by shaving irritation. Irritation causes inflammation, which causes the hair pore to close and a bump to form. When the pore is closed, the hair becomes trapped and ingrown with no means of escape.

Shaving over bumps is painful and causes further irritation to the area. The cycle continues, until a guy's shaving regimen improves.

We're here to help, so if you have any other questions or want to let us know what you think about any of our products, call us toll-free at (800) 867-4797.

If you continue to have severe razor bumps even after applying Bump Patrol, call us and we'll be glad to assist you.

MONEY BACK GUARANTEE

Be 100% happy with Bump Patrol or send it back with your sales receipt to M&M Products, 1355 Terrell Mill Road, Bldg. 1480, Suite 100, Marietta, GA 30067. Allow 6-8 weeks for your refund.



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Look for Bump Patrol shave gels at retailers nationwide.

